

Framing the Discourse

WALTER BENJAMIN 's Ideas

Storytelling

v

Information

Why we tell stories

convey information

enhanced analog-
traveller

Oral Story lives in people

no emphasis on analog
create virtual alternative

Stories live in discreet points

Narrative of the Age

before Now

NOW

Renaissance

surveillance

old stories

nodes

religion - hierarchy -
regionalism

hyper multiplicity /
globalism

compressed duration of
history

Some Art

(or information)

Bill Viola:::

Miltos Manetas::::

Reinterpretation of
jackson pollock's style and
aesthetic as well as ideas.

Bjørn Melhus::::

Christian Marclay”

Video Quartet”
Digetic Sound /
Video Remix:::

The Story of Information

UPC Barcode - [LINK](#)

Carnivore - [LINK](#)

POLITICS:

Mass Media or Mass Circus

Steven Colbert + Jon Stewart = mockery of information, the insertion of narrative in news

mass media -
not possible without information

mass media (information)
eradicates the individual story

the story of 9/11 in
USA is different from
story in India

The Issues we care about - YOU!

voicemail, sms, mms - NPR car talk

does information limit art of storytelling ?

how has globalization changed narrative ?

data visualization:

narrative, pure information, or meta-information ?

Storytelling as a Tool

prototypes

ROLE - IMPLEMENTATION - LOOK & FEEL

user scenarios

ROUND CHARACTERS

The DNA of Storytelling

BORING

ITP Manifesto

marinetti audio

Barrier of entry is low in digital world
to producing and distributing

...

to raise standards or ensure “quality”
more thought or more content is necessary